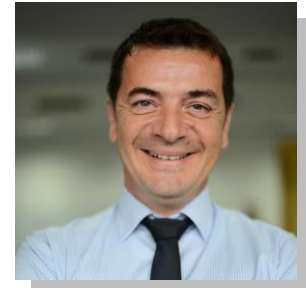


# RASIM JUSUFOVIĆ



Name	<b>RASIM JUSUFOVIĆ</b>
Adress	RADIĆEVA 7, 71000 SARAJEVO, BOSNIA AND HERZEGOVINA
Phone	+ 387 64 400 0044
E-mail	rasim@jusufovic.com

Citizen	Bosnian
---------	---------

Date of Birth	04/Jan/1972
---------------	-------------

## WORK EXPERIENCE

• Dates	MAR 2024 – PRESENT
• Employer	<b>ASA Hospital</b>
• Business area	Healthcare service providing
• Position	CEO
• Main activities and responsibilities	Ensure all important aspect of efficient performance of the hospital and lead the strategic planning processes.

• Dates	SEP 2023 – PRESENT
• Employer	<b>MUV, (Medical University Vienna, Austria)</b>
• Business area	Visiting Professor
• Position	Department for Health Economics
• Main activities and responsibilities	Teaching

• Dates	FEB 2021 – MAR 2024
• Employer	<b>ASA Group (ASA Hospital)</b>
• Business area	Healthcare service providing
• Position	Program office manager (Project leader ASA Hospital)
• Main activities and responsibilities	Management of all processes required for the construction, commissioning, and management of a private general hospital in Sarajevo

• Dates	JAN 2015 – PRESENT
• Employer	<b>University SSST, (Medical faculty and Faculty of Economics and Business)</b>
• Business area	Associate Professor
• Position	Department for Health Economics, Co-founder of postgraduate study in Health Economics
• Main activities and responsibilities	Management of all processes related to teaching and research @ Department for Health Economics

• Dates	JAN 2010 – MAR2020
---------	--------------------

• Employer	<b>Novo Nordisk Pharma</b>
• Business area	Inovative pharmaceutical industry
• Position	General manager for Bosnia and Herzegovina, Albania and Kosovo
• Main activities and responsibilities	General management

• Dates	MAR 2001 – JAN 2010
• Employer	<b>TuzlaFARM doo</b>
• Business area	Wholesale of medical equipment, medical disposables, and pharmaceuticals / Healthcare Services
• Position	General manager
• Main activities and responsibilities	General management

## EDUCATION.

• Date	2001
• Organisation	Medical faculty Sarajevo
• Grade	Medical doctor ( <b>dr med</b> )
• Postgraduate education	2005 - 2010 Postgraduate education (4 semesters) @ Medical faculty Tuzla 2010 ( <b>Mr.Sci.</b> )
	2006 – 2009 Postgraduate education (5 semesters) @ Faculty of economics Sarajevo, MBA program
	2010 – 2016 PhD study, pharmacology / health economics @ Medical faculty Tuzla 2016 ( <b>Dr.Sci.</b> )

## ADDITIONAL TRAININGS

Name:	Leadership, coaching, negotiation and management trainings provided from different vendors (ref available upon request)
Time Period:	2007 - present

## PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE	<b>Bosnian</b>
---------------	----------------

### OTHER LANGUAGES

	English	German			
• Reading skills	Excellent	Excellent			
• Writing skills	Excellent	Excellent			
• Verbal skills	Good	Good			

OTHER SKILLS COMPETENCES INTERESTS	SKILLS: Managing multiple assignments, inspiring others, mitigating conflict, team leader ... INTERESTS: Drug funding, financing healthcare, efficient spending of healthcare budgets.
--	---

REFERENCES	Available upon request
------------	------------------------

## ABOUT

Reliable senior business leader with more than 20 years of experience in healthcare business environment. Health economics expert, associate university professor, horse riding coach, passionate equestrian athlete, musician, marathon runner and private pilot.

His passion is developing high performance, self-driven teams, and people.

Rasim led companies and teams as a general manager for domestic medical/healthcare services companies and top multinational innovative pharmaceutical companies for several markets in Western Balkans implementing complex business development projects.

Currently, he works for the ASA Group as an ASA Hospital CEO. He is passionate about innovative business models in healthcare services and future trends in patient care.

Depending on assignments, he worked as a manager, consultant, trainer, and university teacher (leadership, medical ethics skills development, entrepreneurship).

As an inquisitive entrepreneur, throughout his career, he has successfully designed, developed, and launched several brands in the field of pharmacy, food supplements, and medicine which, after reaching significant market value, were acquired by prominent local market leaders.

After undergraduate studies in medicine with the degree medical doctor and postgraduate studies in Economics he continued professional development through numerous business skills training in fields such as leadership, PR, business development, strategic management, HRM, marketing, entrepreneurship.

Among many pieces of training, one stands out, the comprehensive program in the field of strategy and execution at Harvard Business School at Harvard University USA, equipping senior leaders with the tools, skills, and frameworks to allocate resources, measure performance, manage risk, and execute strategy.

Rasim pursues his academic career through his scientific interest in the field of Health Economics and Pharmacoeconomics as an associate professor at the medical faculty of the SSST University in Sarajevo.

Co-founder and head of training of the Equestrian Sports Club Sarajevo, which organizes many regional and state-level competition events and boosts the development and popularization of equestrian sports in Bosnia and the region.

For the past 30 years, his daily routine is very simple, work discipline, focus on priorities, following his favorite inspirational quote "You Did Not Wake Up Today To Be Mediocre"

## BIBLIOGRAPHY

### A) ORIGINAL SCIENTIFIC PAPERS:

Jusufović, R., Zerem, E., (2011)

Percutaneous Treatment of Symptomatic Non-Parasitic Benign Liver Cysts With 20% Nacl Solution.

MED ARH 2011; 65(1) (ISSN: 0350-199X (Print), ISSN: 1986-5961 (Online));

Zerem, E., Jusufović, R., Handanagić, A., Zerem, O.,

Is Abdominal Paracentesis Drainage Too Risky for Patients With Severe Acute Pancreatitis?

J Clin Gastroenterol. 2016 Feb;50(2):182-3; ISSN 0192-0790

Zerem, E., Jusufović, R., Imamović, G.,

Is Total Splenectomy Unavoidable in the Treatment of Splenic Benign Cyst?

Dig Surg 2010;27:336–337 ISSN: 0253-4886 (Print) e-ISSN: 1421-9883 (Online)

Zerem, E., Jusufović, R.,

Percutaneous treatment of univesicular versus multivesicular hepatic hydatid cysts

Surg Endosc (2006) 20: 1543–1547; ISSN: ISSN: 0930-2794 (print version) 1432-2218 (electronic version)

Mešić, D., Rifatbegović, Z., Ljuca, F., Agić, M., Mehmedagić, I., Sakić, E., Ahmetašević, E., Sibinčić, S., Hotić, N., Rahmanović, E., Kovačević, M., Jusufović, R.,

Surgical Treatment and Complications of Treating Pancreatic Tumor

Medical Archives 65(5):308-11 (ISSN: 0350-199X (Print), ISSN: 1986-5961 (Online));

Ostrowska J, Jakubczyk M, Niewada M, Lipka I, Petrova G, Tcharaktchiev D, Mitkova Z, Tsonev S, Verkauskiene R, Popovic Pejicic S, Vulic D, Seranic A, Pana A, Vasile Ileanu B, Dosenovic P, Jansa K, Valov V, Jokubauskiene G, Haldas M, Jusufovic R, Ciocirlan R, Stariha J, Russel-Szymczyk M  
Estimating the cost of diabetes-related cardiovascular complications in selected central and eastern European countries

Value in health, The Journal of The International Societz for Pharmacoeconomics and Outcomes Research, Volume 20, Issue 9, Page A476

Čatić T, Jusufović R, Tabaković V

Pharmacoeconomic Analysis of Antiepileptic Reimbursement for Neuropathic Pain in Bosnia and Herzegovina – Budget Impact Analysis of Pregabalin

Materia Socio Medica 30(2), June 2018, DOI: 10.5455/msm.2018.30.89-94

Hamzić A, Softić E, Mačkić M, Henić H, Musić E, Jusufović R, Čatić T

PHP111 - EXPLORING THE LEVELS OF UNDERSTANDING OF PERSONALIZED MEDICINE AMONGST MEDICAL STUDENTS IN SARAJEVO

Value in Health 21:S169, October 2018, DOI: 10.1016/j.jval.2018.09.1005

Čatić T, Jusufović R, Tabaković V

PHP50 - PRICE REGULATION ORDINANCE IMPACT ON REIMBURSED PRICES FOR MOSTLY PRESCRIBED MEDICINES IN BOSNIA AND HERZEGOVINA

Value in Health 21:S159, October 2018, DOI: 10.1016/j.jval.2018.09.945

Čatić T, Jusufović R

PDB50 - COST OF HYPOGLYCAEMIA IN BOSNIA AND HERZEGOVINA

Value in Health 21:S126, October 2018, DOI: 10.1016/j.jval.2018.09.755

Vukanović D, Mrzić A, Omerbašić Z, Skopljak E, Zajimović Z, Zejid MEA, Jusufović R, Čatić T

PMU3 - SELF MEDICATION ATTITUDE, KNOWLEDGE, AND PERCEPTION

Value in Health 21:S309, October 2018, DOI: 10.1016/j.jval.2018.09.1839

Čatić T, Jusufović R, Tabaković V, Begović B  
PHP41 - IMPACT OF PRICE REGULATION ORDINANCE ON TOP 20 PRESCRIBED MEDICINES PRICES IN BOSNIA AND HERZEGOVINA  
Value in Health 21:S157, October 2018, DOI: 10.1016/j.jval.2018.09.936

Gužvić V, Stojaković N, Jusufović R, Čatić T  
Rare Diseases and Orphan Drugs Accessibility in Bosnia and Herzegovina  
Materia Socio Medica 30(4):297, December 2018, DOI: 10.5455/msm.2018.30.297-303

Masic I, Jakovljevic M, Sinanovic O, Gajevic S, Spiroski M, Jusufovic R, et al. The Second Mediterranean Seminar on Science Writing, Editing and Publishing (SWEP 2018), Sarajevo, December 8th, 2018. Acta Inform Med. 2018 Dec;26(4):284–296. doi: 10.5455/aim.2018.26.284-296.

Čatić T, Jusufović R,  
Use of Food Supplements in Diabetes Mellitus Treatment in Bosnia and Herzegovina from the Pharmacists Perspective  
Materia Socio Medica 31(2):141, June 2019, DOI: 10.5455/msm.2019.31.141-145

Čatić T, Jusufović R, Horozić DŽ, Lekić L, Tabaković V  
Pharmacists' Attitudes and Role in Diabetes Management in Bosnia and Herzegovina  
Medical Archives 73(5):351, October 2019, DOI:10.5455/medarh.2019.73.351-355

Čatić T, Jusufović R, Tabaković V, Hajdarević B  
Diabetology Care During COVID-19 Lockdown in Bosnia and Herzegovina – Diabetologists and Patients Perspective  
Mater Sociomed. 2020 Sep; 32(3): 183-186 , April 2019, DOI: 10.5455/msm.2020.32.183-186

Demir Mehic, Adna Muslic, Rasim Jusufovic, Tarik Catic  
COVID-19 Impact on Access and Performing Dental Care in Bosnia and Herzegovina  
Mater Sociomed. 2021 Jun; 33(2): 145-147, DOI: 10.5455/msm.2021.33.145-147

Tarik Catic, Rasim Jusufovic  
Physician Practice and Knowledge on Diabetes Management During Ramadan in Bosnia and Herzegovina  
March 2020, Materia Socio Medica 32(1):57  
DOI: 10.5455/msm.2020.32.57-61

Selma Jusufovic, Alma Halilcevic, Rasim Jusufovic, Vedran Herenda, Enes Osmanovic, Amina Godinjak  
The Prevalence of Hypercortisolism in Patients with Type 2 Diabetes and Microvascular Complications: A Prospective Observational Case-Control Study  
Clinical Diabetology 13, September 2024, DOI: 10.5603/cd.101189

## **B) BOOKS:**

Čatić T, Begović B, Bajramović A, Jusufović R  
Troškovi, kvalitet i ishodi u zdravstvu – ISPOR knjiga termina (HEALTH CARE COST, QUALITY AND OUTCOMES: ISPOR BOOK OF TERMS)- Translation and validation/adaptation in Bosnian  
ISBN: 987-9958-1956-0-0 (2015)

Čatić T, Begović B, Martinović I, Bajramović A, Jusufovic R, Savanovic T  
ISTRAŽIVANJE ISHODA TERAPEUTSKIH I DIJAGNOSTIČKIH SREDSTAVA (Therapeutic and Diagnostic Device Outcomes Research) Translation and validation/adaptation in Bosnian  
ISBN: 978-9958-1956-1-7 (2013)

Čatić T, Jusufovic R.

A GLOSSARY OF HEALTH ECONOMIC TERMS  
ISBN: 978-9926-403-14-0 (2019)

Jusufović R., Jusufović S, Ferhatović A, Prohić N, Godinjak A, Čatić T  
Medical Ethics and Legal Aspects of Medical Practice  
ISBN 978-9926-8542-2-5 (2021)