



EDIN HRNJICA, PhD

INDUSTRY EXPERT

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EDUCATION

- 2021 PhD Economics, School of Economics and Business, University of Sarajevo, Bosnia and Herzegovina.
 - *Thesis title: Determinants of ESG Adoption in Small and Medium-Sized Enterprises (SMEs)*
- 2009 MA Management - School of Economics and Business, University of Sarajevo, Bosnia and Herzegovina.
- 2006 BSc Economics, School of Economics and Business, University of Sarajevo, Bosnia and Herzegovina.

KEY POSITIONS

- 2021 – present – Member of the Management Board, Raiffeisen Bank d.d.
- 2019–2021 – Head of SME Development and Sales Support, Raiffeisen Bank d.d.
- 2017–2019 – Chairperson of the Management Board, ProCredit Bank d.d.
- 2003–2012 – Executive Director, ProCredit Bank d.d.
- 2000–2003 – Division Manager – Treasury and Payments, Micro Enterprise Bank d.d.
- 1998–1999 – Loan Officer – SME Clients, Micro Enterprise Bank d.d.

PUBLICATIONS

Hrnjica, E., Veselinovic, L., & Cinjarevic, M. (2024). Exploring managerial intentions to implement ESG Activities: The role of facilitating conditions in the UTAUT2 framework. *Regional Science Policy & Practice*, 16(10), 100126.

Kozarić, K., & Hrnjica, E. (2021). DETERMINANTS OF INTEREST RATES IN BOSNIA AND HERZEGOVINA. *Sarajevo Business and Economics Review*, 39, 145-159.

Hrnjica, E., & Veselinovic, L. (2024). Performance and Effort Expectations in Implementing ESG Practices in Bosnian and Herzegovinian SMEs: An Application of the Technology Acceptance Model. *Ekonomski pregled*



Sarajevo School of
Science and Technology

RESEARCH INTERESTS

- Environmental economics and policy
- Management of small and medium enterprises
- Financial markets and financial instruments

COURSES TAUGHT

- Financial Instruments