COURSE SPECIFICATION						
NAME OF COURSE: MEDIA, CONFLICT AND PEACE				COURSE CODE: (SSST designation) CAR 640		
STATUS: (main, optional, Free Choice) main	LEVEL	: 5 (Master)	UNIT VAL	UE: 8 ECTS	TERMS TAUGHT: Spring Term	
Department offering course: Political Science/International Relations Course Co-ordina Dr. Tarik Jusić		ator:	Date of course commencement: March 2014			
Degree Programmes in wh	nich to b	e offered: Master	Programme	in Conflict Ana	alysis and Reconciliation	
Pre-requisites: none		Indicate whether a new course or name of course being replaced: NEW		Total Contact Hours: 90 6h*15 weeks = 90 60 inclass contact hours 30 consultation contact hours		

AIMS OF THE COURSE:

This is a moderately advanced course in *Media and Conflicts*, which is intended for MA students, but requires no previous knowledge on the subject matter. The aim of the course is to introduce students to the basic concepts and issues in the study of the relationship between mass media, communications and different types of political and social conflicts. The course offers theoretical, comparative and practical (case-study based) insights into variety of links connecting the media on one side, and social and political conflicts on the other. The course will link key concepts in studying media and conflict, with contemporary issues such as nation-building, international relations, intra-state and interstate conflicts, peace building, democratization, and new media technologies.

The course is intended to provide students with skills and knowledge necessary for critical understanding of, and engagement with, the issues that link media to contemporary conflicts. In that respect, strong emphasis will be placed on developing analytical skills of students through intensive class participation, exercises and assignments, combined with exposure to relevant case studies.

INTENDED LEARNING OUTCOMES

- Understanding of the main concepts in the study of media and conflict.
- 2. Ability to critically, analytically and competently engage with issues related to media role in conflicts.
- Understanding of the role and the position of media institutions in the wider context of socio-political conflict.
- 4. Ability to link media-related issues to key contemporary issues in politics and international relations.
- 6. Understanding the relevance of the study of the media and conflicts, in the wider context of contemporary political practice.

LEARNING AND TEACHING STRATEGIES TO BE USED:

- 1. Course readings and class discussion. ILO: 1-5
- 2. Individual and group presentations and discussions. ILO: 1-5
- 3. Class reviews and homework. ILO: 1-5
- 4. Lecture/presentation by the instructor. ILO:1-5
- 5. Individual discussions/tutorials with students as needed and detailed feedback on their writing. ILO: 1-5

ASSESSMENT CRITERIA (SHOULD LINK EXPLICITLY TO INTENDED LEARNING OUTCOMES):

- 1. Course work (40% of total course grade) one position paper (20%), one presentation (10%), in-class participation (10%). ILO: 1-5
- 2. Mid-term Exam (10% of total course grade). ILO: 1-5
- 3. Final examination (50% of total course grade): ILO: 1-5

TRANSFERABLE SKILLS AND OTHER ATTRIBUTES

- 1. Understanding and interpreting media contents.
- 2. Capacity to understand and critically interpret media-related events and practices, using the tools and concepts of media and communications studies.
- 3. Public presentation skills, including oral, written and power-point presentations.
- 4. Capacity and ability to structure and present ideas, thoughts and arguments in clear and systematic way, in writing.
- 5. Ability to engage in argument-based debates.

LEARNING AND TEACHING STRATEGIES USED:

- Course readings and class discussion. TS: 1-5
- 2. Individual and group presentations and discussions. TS: 1-5
- 3. Class reviews and homework. TS: 1-5
- 4. Lectures/presentations by the instructor. TS: 1-5
- 5. Individual discussions/tutorials with students as needed and detailed feedback on their work. TS: 1-5

ASSESSMENT CRITERIA (SHOULD LINK EXPLICITLY TO INTENDED LEARNING OUTCOMES):

1. Course work

TS: 1-5

2. Mid-term exam.

TS: 1-2, 4

3. Final examination.

TS: 1-3

COURSE OUTLINE/SYLLABUS:

Week 1: Introduction to the Course

Course overview, assignment of in-class student presentations & homework papers

- Week 2. Theorizing Media and Conflict: Paradigms and Perspectives
- Week 3. The Media and the Total War: World Wars and the Media
- Week 4. The Media and Limited Wars: From Vietnam to Iraq
- Week 5. Media and Ethno-Nationalist Conflicts: The Case of Yugoslavia, Northern Ireland, Rwanda and Palestine
- Week 6. Media and Peace Building: Information & Media Interventions as a Tool for Conflict Resolution
- Week 7: Review Week
- Week 8: Mid-Term Exam
- Week 9. Media and the Traumas of War: The Role of the Media in Truth-Telling and Reconciliation
- Week 10: International Media and Conflicts
- Week 11: Media and Terrorism
- Week 12: New Media Wars: The Use of New Communication Technologies & Cyber Warfare
- Week 13: Media, Communication & Civil Unrest: The Arab Spring and Beyond
- Week 14: Resolving Conflict?
- Week 15: Course Review

A selection of articles or chapters from the following volumes will be used:

TEXTBOOKS AND LEARNING MATERIALS:

Key Textbooks:

- Cottle, Simon (2006), Mediatized Conflict: Developments in Media and Conflict Studies, Open University Press.
- Carruthers, Susan L. (2000), The Media at War: Communication and Conflict in the Twentieth Century, Palgrawe MacMillan.
- Ellis, Donald G. (2006), Transforming Conflict: Communication and Ethnopolitical Conflict, Rowman & Littlefield Publishers.

Suggested textbooks:

(Every week 2 academic papers/articles or chapters will be selected from the suggested textbooks or relevant journals.)

- Allen, Tim & Jean Seaton (ed.), The Media of War: War Reporting and Representations of Ethnic Violence, Zed Books, London and New York.
- Crighton, Alistair (2003), Macedonia: The Conflict and the Media, Macedonian Institute for the Media.
- Dimaggio, Anthony (2009), When Media Goes to War, Monthly Review Press New York.
- Frere, Marie-Soleil (2007), The Media and Conflicts in Central Africa, Boulder London.
- Goff, Peter ed. (1999), The Kosovo News and Propaganda War, International Press Institute.
- Hoskins, Andrew and Ben O'Loughlin (2010), War and Media: The Emergency of Diffused War, Polity.
- Jusić, Tarik (2000), Media Policies and Settlement of Ethnic Conflicts, in Nenad Dimitrijević (ed.): 'Managing Multiethnic Local Communities in the Countries of the Former Yugoslavia', LGI/OSI Budapest, 2000.
- Kolsto, Pal ed. (2009), Media Discourse and the Yugoslav Conflicts, Ashgate.
- Kurspahić, Kemal (2003), Prime Time Crime: Balkan Media in War & Peace, United States Institute of Peace.
- Maltby, Sarah and Richard Keeble (2007), Communication War: Memory, Media and Military, Arima Publishing.
- Marković, Zoran M. (1997), Benefits from Enemy, Agency Argument, Belgrade.
- Palmer, Louis Kendall (2001a), *The Power Sharing Process: Media Reforms in Bosnia-Herzegovina*, <u>Paper presented at the Kokkalis Graduate student Workshop, Harvard University, Cambridge, Massachusetts, February 9 10, 2001</u>.
- Palmer, Louis Kendall (2001b), *Power-Sharing in Media: Integration of the Public(s)?*, in Svjetlana Nedimović (ed.): 'Arranged Marriage: International Community and Media Reforms in BiH', <u>Media Online Selections No 1, Media Plan Institute, Sarajevo</u>, October 2001 (also available at Media Online Journal web site: http://www.mediaonline.ba).
- Philio, Greg and Mike Berry (2004), Bad News from Israel, Pluto Press.

- Price, Monroe E. and Mark Thompson ed. (2002), Forging Peace: Intervention, Human Rights and the Management of Media Space, Edinburgh University Press.
- Reljic, Dusan (1998), Pisanje smrti: mediji u vremenima sukoba, European Media Institute, Dieseldorf /
- Radio B92, Beograd (German edition: Killing Screens: Medien in Zeiten von Konflikten, Eine Studie des Europaeischen Medieninstituts mit Unterstuetzung der Europaeischen Kulturstiftung Amsterdam, Droste Verlag).
- Robinson, Gertrude Joch (1977), *Tito's Maverick Media: The Politics of mass Communications in Yugoslavia*, <u>University of Illinois Press, Chicago</u>.
- Rolston, Bill and David Miller ed. (1996), War and Words: The Northern Ireland Media Reader, Beyond the Pale Publications: Belfast.
- Schlesinger, Philip (1991), *Media, State and Nation: Political Violence and Collective Identity*, <u>Sage Publications: London Newbury Park New Delhi</u>.
- Sadkovich, James J. (1998), The U.S. Media and Yugoslavia, 1991-1995, Praeger.
- Seaton, Jean (2005), Carnage and the Media, Allen Lane an imprint of the Penguin Books.
- Snyder, Jack and Karen Ballentine (1996), Nationalism and the Marketplace of Ideas, International Security, Vol 21, No. 2.
- Skopljanac-Brunner, Nena, Stjepan Gredelj, Alija Hodžić and Branimir Krištofić (ed): *Media and War*, <u>Belgrade: Agency Argument and Zagre Centre for Transition and Civil Society Research</u>.
- Slapsak et al. (ed): The War Started at Maksimir: Hate Speech in the Media (Content Analyses of Politika and Borba Newspapers 1987 1991), Media Center Belgrade.
- Thussu, Daya Kishan and Des Freedman ed. (2003), War and the Media, SAGE Publications.
- Thompson, Mark (1994), Forging War: the Media in Serbia, Croatia and Bosnia-Herzegovina, Article 19, London.
- Valic Nedeljkovic, Dubravka (1997), Ricocheting Words: A Linguistic Analysis of Radio Reports from the Battlefields, Argument Agency, Belgrade.
- Wolfsfeld, Gadi (1997), Media and Political Conflict: News from the Middle East, Cambridge University Press.
- Wolfsfeld, Gadi (2004), Media and the Path to Peace, Cambridge University Press.

NOTE: The course instructor reserves the right to amend the reading list if necessary.