### COURSE SPECIFICATION

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<thead>
<tr>
<th>NAME OF COURSE: MEDIA, CONFLICT AND PEACE</th>
<th>COURSE CODE: (SSST designation) CAR 640</th>
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<tr>
<td>STATUS: (main, optional, Free Choice)</td>
<td>LEVEL: 5 (Master)</td>
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<td>main</td>
<td>UNIT VALUE: 8 ECTS</td>
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<td>TERMS TAUGHT: Spring Term</td>
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**Department offering course:**
Political Science/International Relations

**Course Co-ordinator:**
Dr. Tarik Jusić

**Date of course commencement:**
March 2014

**Degree Programmes in which to be offered:**
Master Programme in Conflict Analysis and Reconciliation

**Pre-requisites:** none

**Indicate whether a new course or name of course being replaced:**
NEW

**Total Contact Hours:** 90
6h*15 weeks = 90
60 inclass contact hours
30 consultation contact hours

### AIMS OF THE COURSE:

This is a moderately advanced course in *Media and Conflicts*, which is intended for MA students, but requires no previous knowledge on the subject matter. The aim of the course is to introduce students to the basic concepts and issues in the study of the relationship between mass media, communications and different types of political and social conflicts. The course offers theoretical, comparative and practical (case-study based) insights into variety of links connecting the media on one side, and social and political conflicts on the other. The course will link key concepts in studying media and conflict, with contemporary issues such as nation-building, international relations, intra-state and inter-state conflicts, peace building, democratization, and new media technologies.

The course is intended to provide students with skills and knowledge necessary for critical understanding of, and engagement with, the issues that link media to contemporary conflicts. In that respect, strong emphasis will be placed on developing analytical skills of students through intensive class participation, exercises and assignments, combined with exposure to relevant case studies.
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<tr>
<th>INTENDED LEARNING OUTCOMES</th>
<th>LEARNING AND TEACHING STRATEGIES TO BE USED:</th>
<th>ASSESSMENT CRITERIA (SHOULD LINK EXPLICITLY TO INTENDED LEARNING OUTCOMES):</th>
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<tr>
<td>1. Understanding of the main concepts in the study of media and conflict.</td>
<td>1. Course readings and class discussion. ILO: 1-5</td>
<td>1. Course work (40% of total course grade) – one position paper (20%), one presentation (10%), in-class participation (10%). ILO: 1-5</td>
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<td>2. Ability to critically, analytically and competently engage with issues related to media role in conflicts.</td>
<td>2. Individual and group presentations and discussions. ILO: 1-5</td>
<td>2. Mid-term Exam (10% of total course grade). ILO: 1-5</td>
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<td>3. Understanding of the role and the position of media institutions in the wider context of socio-political conflict.</td>
<td>3. Class reviews and homework. ILO: 1-5</td>
<td>3. Final examination (50% of total course grade): ILO: 1-5</td>
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<td>4. Ability to link media-related issues to key contemporary issues in politics and international relations.</td>
<td>4. Lecture/presentation by the instructor. ILO: 1-5</td>
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<td>6. Understanding the relevance of the study of the media and conflicts, in the wider context of contemporary political practice.</td>
<td>5. Individual discussions/tutorials with students as needed and detailed feedback on their writing. ILO: 1-5</td>
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<td>TRANSFERABLE SKILLS AND OTHER ATTRIBUTES</td>
<td>LEARNING AND TEACHING STRATEGIES USED:</td>
<td>ASSESSMENT CRITERIA (SHOULD LINK EXPLICITLY TO INTENDED LEARNING OUTCOMES):</td>
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<td>2. Capacity to understand and critically interpret media-related events and practices, using the tools and concepts of media and communications studies.</td>
<td>2. Individual and group presentations and discussions. TS: 1-5</td>
<td>2. Mid-term exam. TS: 1-2, 4</td>
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<td>3. Public presentation skills, including oral, written and power-point presentations.</td>
<td>3. Class reviews and homework. TS: 1-5</td>
<td>3. Final examination. TS: 1-3</td>
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<td>4. Capacity and ability to structure and present ideas, thoughts and arguments in clear and systematic way, in writing.</td>
<td>4. Lectures/presentations by the instructor. TS: 1-5</td>
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<td>5. Ability to engage in argument-based debates.</td>
<td>5. Individual discussions/tutorials with students as needed and detailed feedback on their work. TS: 1-5</td>
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COURSE OUTLINE/SYLLABUS:

Week 1: Introduction to the Course
Course overview, assignment of in-class student presentations & homework papers

Week 2. Theorizing Media and Conflict: Paradigms and Perspectives

Week 3. The Media and the Total War: World Wars and the Media

Week 4. The Media and Limited Wars: From Vietnam to Iraq

Week 5. Media and Ethno-Nationalist Conflicts: The Case of Yugoslavia, Northern Ireland, Rwanda and Palestine

Week 6. Media and Peace Building: Information & Media Interventions as a Tool for Conflict Resolution

Week 7: Review Week

Week 8: Mid-Term Exam

Week 9. Media and the Traumas of War: The Role of the Media in Truth-Telling and Reconciliation

Week 10: International Media and Conflicts

Week 11: Media and Terrorism

Week 12: New Media Wars: The Use of New Communication Technologies & Cyber Warfare

Week 13: Media, Communication & Civil Unrest: The Arab Spring and Beyond

Week 14: Resolving Conflict?

Week 15: Course Review
A selection of articles or chapters from the following volumes will be used:

**TEXTBOOKS AND LEARNING MATERIALS:**

**Key Textbooks:**

**Suggested textbooks:**
(Every week 2 academic papers/articles or chapters will be selected from the suggested textbooks or relevant journals.)

• Reljic, Dusan (1998), *Pisanje smrti: mediji u vremenima sukoba*, European Media Institute, Diezeldorf /


• Slapsak et al. (ed): *The War Started at Maksimir: Hate Speech in the Media (Content Analyses of Politika and Borba Newspapers 1987 – 1991)*, Media Center Belgrade.


**NOTE: The course instructor reserves the right to amend the reading list if necessary.**