CURRICULUM VITAE

Personal information

Surname(s) / First name(s)	Hadzidedic, Suncica
Telephone(s)	+38733975020
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ePortfolio	http://www2.warwick.ac.uk/fac/sci/dcs/people/research/csrmar

Work experience

Dates	October, 2010 – September, 2013; September 2017 - present
Occupation or position held	Lecturer, Researcher and Head of Graduate Program
Main activities and responsibilities	• Lecturer (course preparation, lab sessions, grading) for: Machine Learning; Information Systems Security; Statistics • Senior Teaching Assistant (holding practical lab sessions): Database Systems; Data Mining and Warehousing; Systems Analysis and Design • Work on research projects • Research Officer and coordinator for MSc and PhD program • Acted as Internal Examiner for MSc Theses • Supervised undergraduate theses
Name and address of employer	University Sarajevo School of Science and Technology, Sarajevo, B&H

Dates	October 2013 - present
Occupation or position held	IT researcher; website designer
Main activities and responsibilities	• Designed the PORT cancer website • Developed and designed personalization features • Designed and developed emotion-based adaptation and recommendation algorithms • Content management and website administration
Name and address of employer	PORT NGO helping cancer patients in B&H, https://www.port.org.ba/

Dates	2015 - present
Occupation or position held	Founder of URadI
Main activities and responsibilities	Applying for grants; Designing research projects; Writing research papers; Organizing workshops/conferences/talks
Name and address of employer	URadI - Udruzenje zena za rad na istrazivackim projektima

Grants received

Federalno ministarstvo obrazovanja i nauke; Research on IT adoption in the B&H public sector; 2013

Education and training

Date	October, 2013 – February 2018 (PhD defended in October 2017)
Title of qualification awarded	DPhil in Computer Science

Principal subjects/ skills covered	Emotion-based personalization of cancer websites
	Online personalization and adaptation; Emotion recognition and affective computing; IT acceptance models; User behavioral intentions and relationship with emotions; Online health services; Privacy
Organization providing education	University of Warwick, United Kingdom
Date	October 2013
Title of qualification awarded	Training in higher education
Occupational skills covered	Introduction to Teaching and Learning in Higher Education: Computer Science
Organization providing training	Department of Computer Science, University of Warwick, UK
Date	August 2008 – May 2010
Title of qualification awarded	Master of Science in Information Technology Management; CGPA 4.0/4.0
Principal subjects/Occupational skills covered	E-commerce technologies adoption in postwar countries: The case of SMEs in B&H Research Methods, ICT, Financial Management, OO Programming, E-Commerce, Computer Ethics, Computer Security, Software Engineering, IS Planning and Management
Organization providing education	Binary University of Management and Entrepreneurship, Malaysia
Date	October 2009
Title	Associate of (ISC)2
	Passed the CISSP (Certified Information Systems Security Professional) exam.
Awarding Institution	(ISC)2, USA
Dates	October 2004 – July 2008
Title of qualification awarded	Bachelor of Science in Information Systems, minor in Economics; 9.5 or CGPA 3.8/4.0
Principal subjects/ skills covered	Bachelor Thesis: Business Intelligence in Pharmaceutical Industry - Bosnalijek d.d.
Organization providing education	Sarajevo School of Science and Technology, Sarajevo, B&H University of Buckingham, UK

Publications

Journal	Hadžidedi Baždarevi, S. & Cristea, A. I. (2017). Do personalisation and emotions affect the use of cancer-related websites?. Online Information Review, 41(1), 102-118.
Journal	Hadzidedic Bazdarevic, S. & Cristea, A. I. (2015). How emotions stimulate people affected by cancer to use personalised health websites. Knowledge Management & E-Learning: An International Journal (KM&EL), 7(4), 658-676.
Conference	Hadzidedic Bazdarevic, S., & Cristea, A. I. (2015). What do people affected by cancer talk about online? Text analysis of online cancer community usage in Bosnia and Herzegovina. In The Fifth International Conference on Social Medial Technologies, Communication and Informatics (SOTICS), Barcelona, Spain.
Conference	Al Qudah, D. A., Cristea, A. I., Bazdarevic, S. H., Al-Saqqa, S., Rodan, A., & Yang, W. (2015, October). Personalized E-Advertisement and Experience: Recommending User Targeted Ads. In e-Business Engineering (ICEBE), 2015 IEEE 12th International Conference on (pp. 56-61). IEEE.
Conference	Shi, L., Cristea, A.I., Hadzidedic, S. (2014, October). The Critical Role of Profiles in Social E-Learning Design. In the 15th Annual Conference on Information Technology Education (SIGITE). Atlanta, Georgia, US. ACM.
Conference	Shi, L., Cristea, A. I., & Hadzidedic, S. (2014, August). Multifaceted open social learner modelling. In International Conference on Web-Based Learning (pp. 32-42). Springer, Cham.

Conference	Shi, L., Cristea, A. I., Hadzidedic, S., & Dervishalidovic, N. (2014, August). Contextual gamification of social interaction–towards increasing motivation in social e-learning. In International Conference on Web-Based Learning (pp. 116-122). Springer, Cham.
Conference	Hadzidedic, S., Dervishalidovic, N. (2013). New Approaches to Higher Education in Bosnia and Herzegovina: Use of Web-based Student Response Systems. In DisCo 2013 New technologies and media literacy education, 8th conference reader, June 2013.
Conference	Hadzidedic, S., Dervishalidovic, N., Pandzo, A., & Ramic-Brkic, B. (2013). Use of Student Response Systems in Higher Education in Bosnia and Herzegovina. In Recent Advances in Information Systems, Proceedings of the 7th European Computing Conference, WSEAS, 25th-27th June.
Conference	Bejtagic-Makic, M. & Hadzidedic, S. (2012, May). Obstacles in collaborative consumption websites' development: A case from Bosnia and Herzegovina. In 3rd International Symposium on Sustainable Development, Sarajevo.
Journal	Hadzidedic, S., Hanesh, A. & Mariappan. (2010). E-commerce technologies adoption in postwar countries: The case of SMEs in Bosnia and Herzegovina; IJME – International Journal of Management and Entrepreneurship
Reviewer / Editor Responsibilities	Reviewer for HEFA'17 Springer Book on Social, Semantic, Adaptive, Gamification Techniques and Technologies for Distance Learning
Scholarships/Awards	Chancellor's International Scholarship, University of Warwick, 2013 - 2017 Binary University Scholarship for MSc Studies, Binary University, 2008 – 2010 German Academic Exchange Service (DAAD), German Language Course, Düsseldorf, 2007
Personal skills	
Mother tongue(s)	Bosnian
Other languages	English (C2); German (A2-B1); Spanish (A1-A2); Turkish (A1-A2)
Technical skills	IBM SPSS, SmartPLS (SEM), QSR NVivo, Weka, MSWord, MSPowerPoint, MSProject, MSExcel, Prezi, CrypTool, Wordpress, Google Sites/Forms/Docs, Python – GraphLab Create
Artistic skills/hobbies	Designer for and founder of Sevdah Loom – clothing inspired by B&H culture, history and nature. https://www.facebook.com/SevdahLoom-781202931961725/
Other skills and interests	Please visit my ePortfolio: http://www2.warwick.ac.uk/fac/sci/dcs/people/research/csrmar
Research/Teaching Interests	Online personalization and adaptive hipermedia Affective computing Affective recommender systems and emotion-aware systems Human Computer Interaction Behavioral analytics – user behavioral intentions in IT use Research Methods Machine Learning, Data Mining, Data Analysis Computer Security User privacy