

## **SUZANA TIHI-BABIĆ**

LECTURER AT THE ECONOMICS AND BUSINESS DEPARTMENT

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Holds a master's degree in Economics from School of Economics and Business, University of Sarajevo. With over 20 years of experience in the field of human resource management in various corporations, Suzana Tihi-Babić is acclaimed human resource expert, experienced trainer and lecturer. Since June 2016, she is the Human Resource Director at Addiko Bank d.d. Sarajevo.

Prior to her engagement at Addiko Bank, she worked for ten years as Human Resources Manager of the ASA Group, responsible for the creation and implementation of strategy, objectives, policies and procedures related to human resources management within the Group with 20 members and over 500 employees. Tihi-Babić had started her career in Human Resources in Coca-Cola HBC B-H. During her six years in this company, Suzana was responsible for various HR fields such as recruitment, training and development, talent management, performance management, employee relations and other. In 2015, Tihi-Babić was one of the founders of Human Resources Association and soon became its first president.

Suzana Tihi-Babić is a certified trainer for various employee development programs with extensive experience in planning and conducting seminars/training. She is regularly invited as the lecturer or panelist at HR conferences and relevant workshops. She is particularly interested in doing further research in leadership, training and development.

### **EDUCATION**

2011 – Mr Sci, School of Economics and Business, University of Sarajevo, Sarajevo, BiH

2011 – General Management Program, IEDC Bled School of Management

1991 – BA in Literature and Librarianship, Faculty of Philosophy, University of Sarajevo, Sarajevo, BiH

### **TRAININGS AND SEMINARS**

2019 - Situational leadership

2018 - Leadership Impact

2018 - Leadership and people management

2017 - DRIVE, HR Conference

2016 - DRIVE, HR Conference

2016 - Four rooms change

2015 - Revicon International Economic Forum - lecturer

2014 - Selection interviews, CREATIVA Zagreb

2014 - DRIVE Human Resources Conference - lecturer

2013 - Synergy Diagnosis, ADIZES

2012 - HR Conference Sarajevo (Development Studio and British Council)

2012 - Change Management for Senior Management, ADIZES  
2010 - HR Conference Split, Croatia  
2011 - HR Conference Belgrade, Serbia  
2009 - Business plan preparation, Management Center Belgrade  
2008 - Train the Trainer SDI (Strength Deployment Inventory) - Certified Trainer  
2008-2009 - ASA Prevent Leadership Program (CRESCOM modules) - Facilitator  
2007 - Effective Communication  
2005 - Train the Trainer for Performance Management and Development, Train the Trainer for basic training holding skills  
2005 - Sales and Merchandising Seminar  
2005 - SAP training, by modules as follows: Organization management, Personal administration, Employment, Trainings, Personal development, Time management, Compensation management, Reporting  
2004 - The principles of merchandising  
2004 - Sales math / 5 sales steps  
2004 - Train the Trainer for Fundamentals of Management  
2004 - Train the Trainer for Change Management  
2003 - The role of the manager  
2003 - Presentation skills  
2003 - Impact skills  
2003 - Project Management  
2003 - Human Resource Management  
2003 - Finances for non-financiers  
2003 - Effective Communication  
2002 - Negotiation skills  
2002 - On the job training CCHBC  
2002 - Time management  
2001 - Situational Leadership - Certified Trainer  
2001 - Compensation and benefits  
2001 - Interpersonal Effectiveness  
2001 - Performance Management and SMART Goal Setting

### **KEY POSITIONS (INDUSTRY)**

2000 - 2006 - Human Resources Supervisor, Coca-Cola HBC B-H d.o.o. Sarajevo, Sarajevo, BiH  
2006 - 2016 - Human Resources Manager, ASA Prevent Group, Sarajevo, BiH  
2016 - present – Human Resources Director, Addiko Bank, Sarajevo, BiH

### **RESEARCH INTERESTS**

- Human Resources Management in general
- Leadership
- Training and Development
- Employee Experience

- Coaching